

PROFESSIONAL SUMMARY

Product Designer with 3+ years of experience creating digital experiences across government and startup environments. Experienced in working with stakeholders, translating complex requirements into clear user experiences, and taking designs from early concepts through implementation. Background includes government systems, business management software, responsive web products, and design system development.

PROFESSIONAL EXPERIENCE

National Informatics Centre (NIC) — Daman, India

Product Designer | Mar 2023 – Feb 2026

- Designed a digital health data system for **2.8 lakh+ children across 3 union territories and 120+ Anganwadis and schools**, replacing paper-based tracking with structured data entry and dashboard workflows.
- Created dashboards covering **6+ health classifications** across **3 regions and 2 age groups**, helping health officers identify anomalies **3x faster**.
- Replaced outdated templates with **standardized UI patterns and reusable components**, improving consistency across government digital products.
- Redesigned **20+ citizen services across 3 districts** into a single portal serving **10+ lakh residents**, reducing manual office visits by an estimated **65%**.

IndoWorld Collaboration Group — Vadodara, India

UX/UI Designer | May 2022 – Feb 2023

- Contributed to the redesign of a SaaS platform used by **6,000+ studios managing 50,000+ projects across 80+ countries**, working on schedules, client dashboards, and product libraries.
- Redesigned search, listing, and enquiry journeys for a marketplace reaching **2.5M monthly buyers, creating 10+ responsive screens** across mobile and desktop and reducing enquiry-flow steps by **40%**.
- Simplified a made-to-measure configuration journey from **8 steps to 5**, with an **estimated 35% reduction in configuration-stage drop-off**, for a brand processing **500+ custom orders monthly**.

IndoUS Collaboration Group — Vadodara, India

UX/UI Design Intern | Jan 2022 – Apr 2022

- Applied Design Thinking and user-centered design principles across web and mobile projects.
- Created wireframes in Balsamiq, prototypes in Overflow, and redesigned existing client applications based on user and product research.

CORE COMPETENCIES

UX Research | User-Centred Design | Interaction Design | Information Architecture | User Flows | Wireframing | Prototyping | Usability Testing | UI Design | Accessibility | Journey Mapping | Personas | Competitive Analysis | Developer Handoff

TOOLS & TECHNICAL SKILLS

Design: Figma, FigJam, Framer, Adobe XD, Adobe Illustrator, Adobe Photoshop, Balsamiq, Overflow, Sketch
Development: HTML, CSS, JavaScript, React, Next.js, SQL

EDUCATION

Bachelor of Engineering (B.E.) in Computer Science & Engineering
Gujarat Technological University — Vadodara, India | 2018–2022

CERTIFICATES

Google UX Design Professional Certificate — Google
UI/UX Design Course — Internshala